ABSTRACT OF THE DISCLOSURE

An adjustable identification bracelet or bracelet to be worn by children age 2-12 yrs. who enters public areas such as amusement parks, sports stadiums, airports, beaches, shopping malls etc., all places where children are at the risk of being involuntarily separated from parents or guardians. The bracelet, which allows name, address, parents phone and/or cell-phone numbers to be ball pen printed on the water repellent writing space on the back, will enable immediate identification of the child and thereby reunite child and parents in the easiest and quickest possible way. The bracelet, which is made of Polyurethane (non-toxic), is manufactured in one piece with a locking construction that releases immediately under a certain amount of tension that could otherwise cause injury to the child. The bracelet, which is reusable, is designed with a wide area in the front where company-logos, drawings and figures can be printed/impressed.